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MEDIA ALERT

SANDY, UTAH RACER JOINS STUDENTS IN 2015 U.S. ARMY/NATIONAL HOT ROD ASSOCIATION CAREER DAY PROGRAM

FOR IMMEDIATE RELEASE

WHO:

Sandy, Utah land speed record setter, Scott Horner, is set participate with a group of students in the 2015 U.S. Army/National Hot Rod Association Y.E.S. career day program at the NHRA Mello Yello Drag Racing Series Auto Club Finals in Pomona, California, Friday, November 13, 2015.

As guests for the day of the Steve Johnson Racing Team, the students will also be treated to Racers Who Care Quick Tips on Winning in Life life skills presentations made by pro-racers, based on their personal career experiences, and will enjoy racer-guided Pit Tours to see the Tips being enacted in real life by race teams as they prepare to compete in the NHRA season finale.

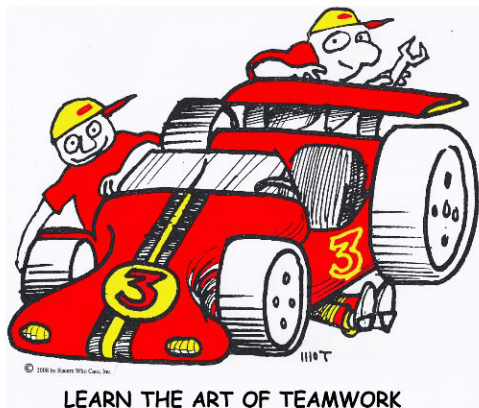
This race day program is made possible by a grant from The William T. and Eileen L. Norris Foundation and by the support of the U. S. Army, the NHRA and Steve Johnson Racing.

Included in RWC's field trip group will be middle school students from SOARS Charter School, young people from the Brea Boys & Girls Club, and students from Boys Republic.

SCOTT HORNER:

Scott Horner is a multi-World and National Land Speed record holder (more than 2 dozen since 2006). His land speed record of 246 mph is the third fastest naked motorcycle speed in history. The Sandy Utah resident is a member of nearly every (not every club missing UK and Australia)* 200 M.P.H. club around the world, in fact a member of seven, more than any other motorcyclist.

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Scott is also a Veteran of the United States Air Force. He served 5 years as a Security Forces member/Desert warfare Instructor in the United States Air Force. While serving in the USAF during the 1980's, Scott became interested in Drag racing. This led him to build a bike to compete in the National Hot Rod Association (NHRA) Pro Stock Motorcycle class representing the USA in the NHRA's USA vs. Japan drag festival on two occasions.

Racing took a back seat when Scott started his motorcycle performance shop "Heads Up Performance" in 1997. Ten percent of all the motorcycles in the 60+ year old Bonneville 200 mph club were built by Scott. Of those bikes the engine sizes range from 1000cc to 2000cc with and without fairings, and various configurations - turbocharged, nitrous oxide, as well as naturally aspirated and production based motorcycles.

Besides building engines, turbo systems and his own bikes, Scott has built record setting bikes for many others including Leslie Porterfield. Leslie holds a Guinness world record as the fastest female with a FIM world record of 232mph. In 2008 Leslie Porterfield was the first female motorcyclist to gain entry into the Bonneville 200 mph Club on a sit on motorcycle (not a streamliner) and did so on a naked bike he built. That same bike went 232 mph (not naked) in 2008 and is still the fastest motorcycle world record held by a female. ***there is no separate competition or records between male/female***

When Scott decided to go racing again he moved on to something even faster, the Bonneville Salt Flats. He used his years of engine building and turbo charging experience and quickly proceeded to score a number of land speed records on Naked Motorcycles, meaning motorcycles without fairings or any aerodynamic aid.

Other volunteers generously assisting with the field trip during are: Tina Melendez, from Venice, California, Jean Page, from Van Nuys, California, and Janna Hitchcock, who will travel from Phoenix, Arizona at her own expense to participate. Janna is RWC's Arizona Quick Tips on Winning in Life Presentation Team Coordinator.

RACERS:

Other racers to be involved in inspiring kids to believe in themselves and in their dreams include: From Corona, California, Jack Beckman, who drives the Infinite Hero Foundation 2015 Dodge Charger R/T Fuel Funny Car for Don Shumacher Racing; Cruz Pedregon, who acting as his own crew chief, drives a Toyota Camry Fuel Funny Car for the Snap-On Tools/WIX Filters/Toyota Racing Team. Both Beckman and Pedregon hold NHRA Series Championships in the Fuel Funny Car category. Additionally, joining in the day's activities for kids will be John Lombardo, Jr., who drives the Lucas Oil Top Alcohol Funny Car for the NAPA Batteries/Lucas Oil Top Alcohol Funny Car Team; and Jason Wieck, driver of a Supercomp/Top Dragster for Jason Wieck Racing.

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The U.S. ARMY/NHRA Y.E.S. PROGRAM:

NHRA Youth & Education Services (Y.E.S.) program presented by the U.S. Army is motorsports' first and only full-time event dedicated to educational programming. The program is presented on track grounds during select NHRA events and provides high school and college-aged students with real world lessons about career options and positive goal-setting.

Students participate in a compelling and informational session led by NHRA drivers, including U.S. Army Top Fuel driver Tony Schumacher, other NHRA Representatives, and U.S. Army Soldiers. Participants can also visit the U.S. Army's Strength in Action Zone, an experience that explores the elements that give U.S. Army Soldiers a strength like no other with a variety of fully-interactive fitness, educational, and other technical components.

In 2015, the NHRA's Y.E.S. program will continue its 27th year of empowering young people with information about career choices and reaching their goals. With the help of the U.S. Army, the program continues to reach over 25,000 students a year nationwide.

STEVE JOHNSON RACING:

Steve Johnson, who will be hosting the RWC group of students and making a Quick Tips on Winning in Life Presentation to them on race day at the NHRA Finals event, competes on an NHRA Pro Stock Motorcycle in the NHRA Mello Yello Drag Racing Series. Johnson was instrumental in the start up of Racers Who Care, Inc. and has worked with children and teens through RWC since its 1993 inception. Johnson currently hails from Irondale, Alabama, near Birmingham. In 1993, Johnson was one of the first to make a Quick Tips on Winning in Life Presentation, and is RWC's most experienced presenter.

Johnson owns and competes for the Steve Johnson Racing Team in the NHRA's Pro Stock Motorcycle Class. He has competed on other Series and types of motorcycle racing, as well, from time to time winning championships. In 1987 and 1989, he was Drag Bike USA's Pro Stock Motorcycle Champion, and in 1989, he won the American Motorcyclist Association's Rebel Nationals. In 2007, Johnson finished among the top 10 in the NHRA Pro Stock Motorcycle Class. In 2008, he posted back to back wins in Indianapolis and Charlotte, earning him a brief second in point standings position. He has secured the U.S. Nationals Championship twice, and finished fifth in the Pro Stock Motorcycle Class in 2014.

PARTICIPATING WITH RACERS WHO CARE IN THE Y.E.S. PROGRAM:

Students from Boys Republic will be participating with RWC in the U.S. Army/NHRA Y.E.S. Program. Boys Republic is a private, nonprofit, nonsectarian school and treatment community for troubled youngsters. Since its founding in 1907, it has guided more than 30,000 at-risk teenage boys and girls toward productive, fulfilling lives.

On its central school and farm in Chino Hills, California, and in residential and day treatment centers in other communities, Boys Republic and its companion program, Girls Republic, help children in desperate need find within themselves the resources and skills to begin meaningful lives on their own.

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Boys Republic seeks to give adolescent youth with behavioral, educational, and emotional difficulties an opportunity to achieve their maximum potential for responsible, self-directed life within the community.

Every attempt is made to involve family members in the rehabilitation process and to bring about the reunification of the family. We consider the development of academic, vocational and social skills essential in assisting the youth we serve to return to the community as useful, productive citizens.

SOAR Charter Academy is a K-8 public charter school that is free to all children and is a non-profit public benefit corporation. SOAR's educational program is based on the belief that education is a shared responsibility between the students, faculty, parents, and the community. The co-founders of SOAR are all teachers with over 69 years experience in education with strong beliefs about how children learn. Their vision is to provide a dynamic standards-based education for every child in a diverse community using an integrated curriculum stressing academic excellence and character development. The Academy's leaders and staff believe in educating the whole child and preparing him/her to be an outstanding, active citizen in their communities. By integrating the academic and social curriculum and using an innovative instructional schedule, SOAR provides an exemplary and well-rounded K-8 education. The School's emphasis is on the whole child and the mission is to produce students that not only excel beyond the state's academic standards but that the students will become well-rounded, creative, responsible, critical thinkers who will be prepared to make a difference in the 21st Century. Every student is required to apply what they learn in character education to a variety of community service projects.

Additionally, joining RWC in the U.S. Army/NHRA Y.E.S. career day program will be the **Boys & Girls Clubs of Brea - Placentia - Yorba Linda**, California. The Club's mission is to inspire and enable all young people, especially those from disadvantaged circumstances, to realize their full potential as productive, responsible and caring citizens. A key program is designed to nurture cultural and leadership abilities, thereby helping youth become responsible caring citizens and to acquire skills for participating in the democratic process. The young people also develop leadership skills and are provided opportunities for planning, decision-making, contributing to Club and community, and celebrating national heritage. A second key program is *Project Learn*, which is designed to reinforce and enhance the skills and knowledge young people learn at school through "high-yield" learning activities at the Club and in the home. It is based on Dr. Reginald Clark's research that shows that fun, but academically beneficial, activities increase academic performance. At the Club, these activities include leisure reading, writing activities, homework help and games like Scrabble® which develop young people's cognitive skills. *Project Learn* emphasizes collaborations between Club staff, parents and school personnel. Formally evaluated by Columbia University, *Project Learn* has been proven to boost the academic performance of Club members.

The Club's *SMART Moves* (Skills Mastery and Resistance Training) prevention/education program addresses the problems of drug and alcohol use. More than simply emphasizing a "Say No" message, the program teaches young people ages 6-15 how to say no by involving them in discussion and role-playing, practicing resistance and refusal skills, developing assertiveness, strengthening decision-making skills and analyzing media and peer influence.

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Because fine arts are an important element, the Club goes beyond traditional mediums to bridge the digital divide. Through their *Imagemakers* digital photography program, girls and boys learn and practice photography, expressing themselves in creative and innovative ways. The national initiative delivers a state-of-the-art photography curriculum, provides photographic resources and opportunities for Club members to compete on a national level. *ImageMakers* provides local, regional and national recognition through an annual photography contest.

Whether it's basketball, roller hockey, indoor batting cage or a simple game of dodgeball, the Club's kids are continually encouraged to participate in athletic programs. With a focus on sportsmanship and teamwork, kids learn and acquire new skills in a non-competitive environment. Through collaboration with Major League Baseball and the Anaheim Angels, The Boys & Girls Clubs of Brea - Placentia - Yorba Linda has established baseball and fast-pitch softball teams.

WHY:

Quick Tips on Winning in Life racer presentations to children's groups, schools, hospitals are an avenue through which professional racers can give back to the communities where they live and race, by inspiring, affirming, empowering, and fueling the dreams of children and teens, and encouraging them to believe in themselves and reach for their dreams. The Racer Quick Tips Presentations and Race Day Tours center on key universal truths RWC calls Quick Tips on Winning in Life, applicable to all children and teens regardless of age, cultural background, or life experience: find something to do in life that you really love, study, learn the art of teamwork, find a mentor, take the long view, be flexible with your dreams and goals, avoid the path of least resistance, and more. Racers share with kids their own personal experiences centered around these Quick Tips.

Racers Who Care, Inc. is a Van Nuys, California-based 501c3 charitable corporation, founded in 1993, that works with auto, boat, motorcycle, truck and even snowmobile racers dedicated to making a positive difference for our next generation. In Southern California, and throughout the U.S. in communities surrounding their tracks, RWC's racers have unforgettably impacted kids with exciting observations on how to succeed, presented by people who have -- very publicly, and in a field perceived as ruthless, tough and unforgiving.

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FURTHER INFORMATION:

WWW.HEADS-UP-PERFORMANCE.COM

WWW.NORRISFOUNDATION.ORG

WWW.EVERYKID.ORG

WWW.SOARCHARTERACADEMY.ORG

WWW.BOYSREPUBLIC.ORG

WWW.GOARMY.COM/ARMY-RACING/.../YES-PROGRAM.HTM

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WWW.GOFASTJACK.COM

WWW.CRUZPEDREGONRACING.COM

WWW.LOMBARDORACING.COM

WWW.JASONWIECKRACING.COM

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